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# THE DAILY ADVERTISER

Acadiana's Daily Newspaper

## McKeithen to take state's music, musicians on tour

*Issue: Louisiana Music Cavalcade to roll through the Mississippi Delta. We Suggest: It will promote even greater interest in one of our major assets.*

[The Daily Advertiser Editorial Board](#)  
Posted on January 6, 2002

Louisiana's music and musicians are among its greatest assets, generating worldwide interest and serving as an important ingredient in the tourism mix. In country and western music, the state has produced such stars as Webb Pierce, Jim Reeves and Faron Young. Cajun music has been given international fame by artists such as Joe Falcon, Happy Fats, Jimmy C. Newman, Rufus Thibodeaux, Zachary Richard and Beau Soleil.

Zydeco has been taken to dizzying heights by stars such as Clifton Chenier and Rockin' Dupsie. The "Louisiana Sound" from the repertoires of musicians such as Rod Bernard, Clint West and Warren Storm has captured the ear and the heart of music fans around the world.

Jazz was born, of course, in New Orleans where artists such as Satchmo, Pete Fountain and Al Hirt took it

to unsurpassed levels of perfection.

Soon, a traveling music festival organized by Secretary of State Fox McKeithen will enhance and expand the world's interest in the music of the Pelican State.

McKeithen's office and the State Archives are sponsoring the Louisiana Music Cavalcade, which is set to roll in March. Cavalcade is an exciting follow-up to Lt. Gov. Kathleen Blanco's 2000 "Music Train." In that promotion, travel writers were transported to places where they could hear the diverse styles of music offered by the state. This time, Louisiana music will be delivered to cities along the Mississippi River Delta.

It is a promising venture that could become a valuable tradition.

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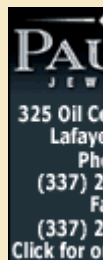
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